

# The Tomorrow Group

Our bold vision towards building a more prosperous society for visual arts and artists in Aotearoa New Zealand



“The McCahon House Residency has come to be regarded not just as a residency opportunity but as an award that carries with it considerable mana. Undertaking a residency at Parehuia lets you see yourself differently, it opens you to limitless futures. Parehuia is an incubator of talent.”

Judy Millar

# Become a Member of the Tomorrow Group

We are inviting a group of supporters to help underwrite the 'Tomorrow Group' vision for the next five years 2024 – 2029.

The Tomorrow Group members will be the enablers of a new and prosperous period of activity for Aotearoa New Zealand's contemporary arts scene, as we:

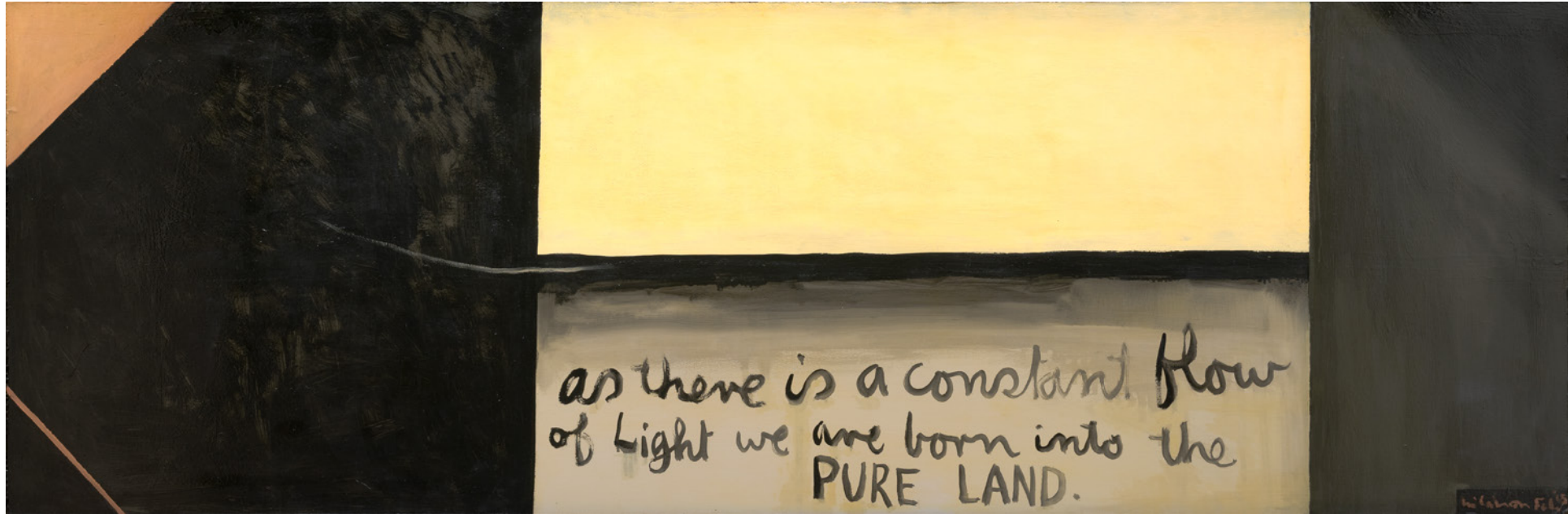
- 1 Develop an international residency for NZ artists on Naoshima Art Islands in Japan
- 2 Develop an international residency for NZ artists at Bundanon, Australia (house museum and artists residency of Arthur Boyd)
- 3 Work towards a permanent display of McCahon paintings in Tāmaki Makaurau Auckland, leading to a dedicated McCahon Gallery.

Members of the Tomorrow Group will have unprecedented access to the development of these projects, such as: invitations to site visits at Bundanon and Naoshima; regular updates regarding the McCahon gallery project; as well as a briefing on our Legacy Project – an innovative and far-reaching vision, inspired by New York's DIA which combines the best of contemporary art and legacy practice ([www.diaart.org](http://www.diaart.org)).

Members' names will be recorded on a Tomorrow Group Members Board in the dedicated McCahon Gallery.

The commitment for each member is \$10,000 per year (or \$5,000 for a single member) for 5 years, with an opportunity to exit after each year. Yes, we want you to keep us on our toes!





# So, will you join us in creating a better future for art and artists in Aotearoa New Zealand?

Currently less than 0.02% of Government spending in New Zealand goes towards the arts. Out of that small amount, visual arts are under-supported as a genre. For example, less than \$1.5 million of CNZ funding in August 2022 reached practising artists versus literature at around \$4 million and theatre and music each securing up to \$16 million.

As a champion of New Zealand's contemporary visual arts, McCahon House is addressing the shortfall into the future by gearing up these three important strategic initiatives.

We are a charitable trust with a great track record for delivering innovative projects and opportunities for artists. We provide pathways that are crucial to a healthy sector and measure our success by the number of artists who have been through our Parehuia residency programme and gone on to succeed as professional practitioners; and also by the impact of our education and public programmes on the audiences who encounter them.

You can help grow a more creatively prosperous Aotearoa, and a society where visual artists and art flourish, by becoming a member of the The Tomorrow Group.



"Being a recipient of the McCahon Residency provided the time and headspace to create new works, and undertake research culminating in the video *In Pursuit of Venus [infected]*. These opportunities have long-lasting effects on one's practice and to community."

Lisa Reihana, McCahon House Parehuia artist in residence 2008

# Creating transformative artist experiences – why a residency is important

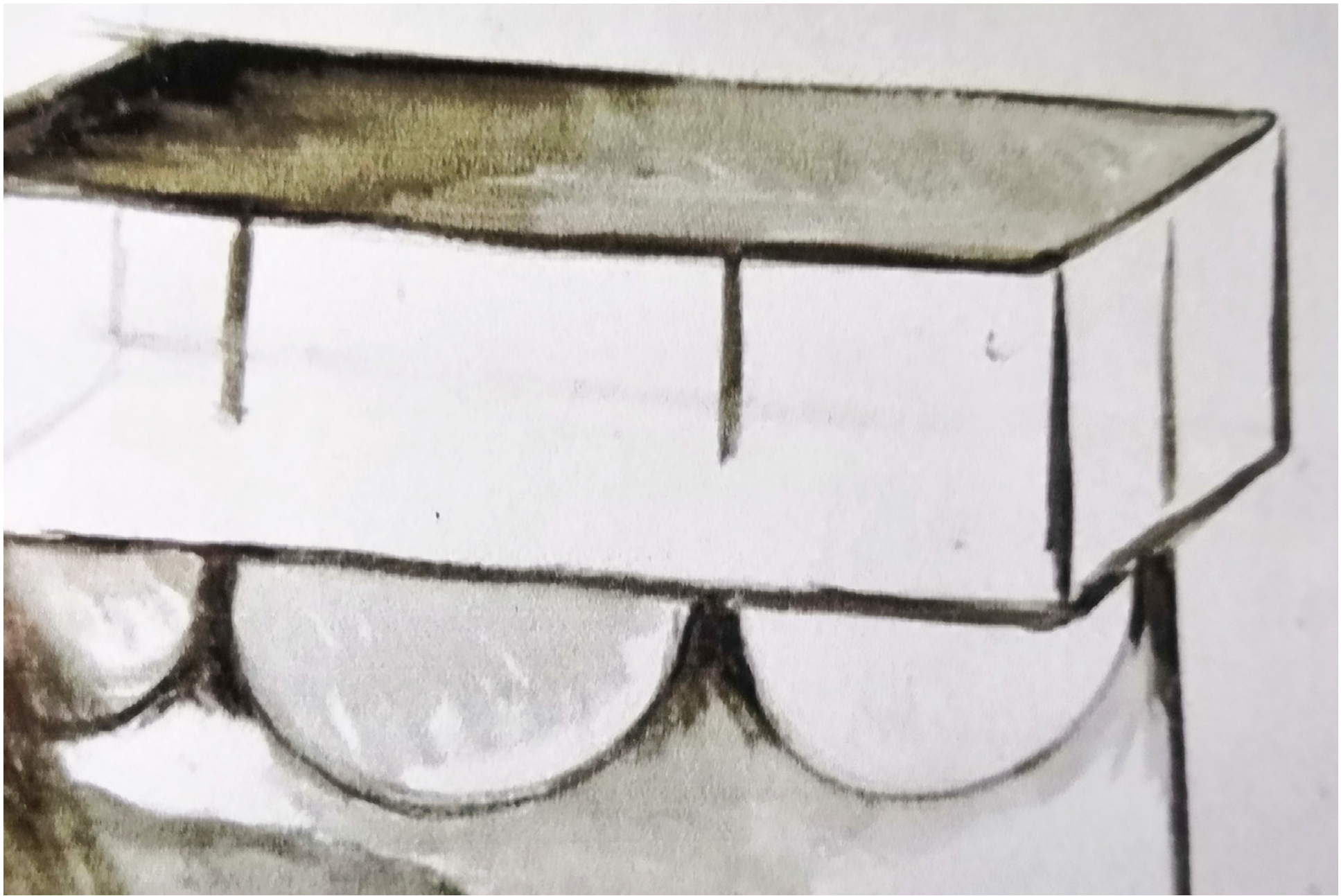


In 1958 while living in Titirangi, Colin McCahon and his wife Anne spent four months in the USA. This dramatic change in 'lived experience' turned out to be crucial in redirecting McCahon's development away from a preoccupation with his immediate physical surroundings into a host of new directions.

The year following his return proved to be one of the most prolific and significant of his career, culminating in his *Elias* series, the iconic *Northland Panels*, *Northland Triptych*, *Cross*, *Canterbury* and *Tomorrow will be the same but not as this is*. In these works McCahon may be said to have transformed himself from a regional and national artist into one who became truly universal and international in outlook.

Inspired by the trajectory that Colin McCahon's art practice took during the late 1950s, McCahon House created the Parehuia artists residency over seventeen years ago. The residency has become one of the most esteemed in Aotearoa New Zealand and over 50 residencies have now been awarded to artists who are committed and ambitious.

McCahon House will continue to run the Parehuia residency programme into the future, but it is also looking to grow its residency offering both nationally and internationally.





# McCahon House Parehuia

## artists in residence:

Judy Millar

Andrew McLeod

James Robinson

Gavin Hipkins

Richard Lewer

Luise Fong

Rohan Wealleans

Eve Armstrong

Lisa Reihana

Ava Seymour

Andy Leleisi'uao

Jim Speers

Martin Basher

Ben Cauchi

Liyen Chong

Glen Hayward

Kathy Barry

Ruth Buchanan

Regan Gentry

Fiona Pardington

Tiffany Singh

Dan Arps

Amy Howden-Chapman

Daniel Malone

Suji Park

Campbell Patterson

Bepan Bhana

Louise Menzies

Sarah Smuts-Kennedy

Imogen Taylor

Oliver Perkins

Taro Shinoda

Sorawit Songsataya

Emma Fitts

Nicola Farquhar

Jess Johnson

Tim Wagg

Wayne Youle

Steve Carr

Ana Iti

Richard Frater

Emily Karaka

Moniek Schrijer

Cora-Allan Lafaiki Twiss

Zac Langdon-Pole

Tanu Gago

Ayesha Green

Michael Stevenson

NELL

Owen Connors

Neke Moa

2024:

Anoushka Akel

Benjamin Work

George Watson

# The evolution of a purpose-built environment, to offer a transformative career experience to aspiring professional artists of Aotearoa New Zealand

- 1998 Fund-raising and building of architecturally-designed artists residency and studio by Pete Bossley Architects, next door to McCahon House Museum, French Bay, Titirangi. Restoration of McCahon House Museum to public museum standards.
- 2003 **Michael Stevenson** (2023) represents NZ at Venice Biennale.
- 2006 **Judy Millar** (2006) inaugural artist in residence at Parehuia studio. McCahon House Museum opens to public.
- 2009 **Judy Millar** (2006) represents NZ at Venice Biennale.
- 2010 **Dan Arps** (2014) wins The Walters Prize.
- 2016 **Fiona Pardington** (2013) awarded France's Chevalier de l'Ordre des Arts et des Lettres.
- 2017 **Lisa Reihana** (2009) represents NZ at Venice Biennale. Gate supporters programme launched.
- 2017 **Louise Menzies** (2016) awarded Frances Hodgkins Fellowship.
- 2018 *Lunar Reflection Transmission Technique* at Auckland Art Fair by **Taro Shinoda** (2017), our first international resident artist.
- Jess Johnson** (2019) shortlisted for The Walters Prize, won by **Ruth Buchanan** (2013).
- Imogen Taylor** (2017) awarded Frances Hodgkins Fellowship.

- 2019 McCahon House shines a light on art and artists in Aotearoa by hosting centenary celebrations (the centenary of McCahon's birth) in partnership with Te Papa, Government House, Christchurch Art Gallery Te Puna O Wai Whetū, The Hocken Uare Taoka o Hākena, Auckland Art Gallery Toi O Tāmaki. Dame Patsy Reddy, Helen Clark, Jacinda Ardern speak at centenary events. As do artists: Dame Robyn White, Shane Cotton, [Eve Armstrong](#) (2009), John Coley, Seraphine Pick, Nathan Pohio, Marilyn Webb, Jeffrey Harris, [Imogen Taylor](#) (2017), [Judy Millar](#) (2006) and Finn McCahon-Jones.
- Inaugural trial of 'McCahon's Auckland' the bus tour with Sir Bob Harvey and Ron Brownson between Auckland Art Gallery and McCahon House. 'Creative Futures' youth education project launched. Sale of 100 editions of *'Tomorrow will be the same but not as this is'* as centenary fundraiser for McCahon House Endowment Fund.
- 2020 Mr Hideaki Fukutake speaks at McCahon Centenary closing event (Government House, Auckland) about the Naoshima Art Islands in Japan. *NELL – Anne* online art project launched with Australian artist [NELL](#) (2023). *'Waterfall'* fundraiser with Shane Cotton and Michael Lett Gallery for McCahon House Endowment Fund. *McCahon 100* publication launched to mark closing of centenary year.
- 2021 The team expands to enable more capacity in residency development, public and education programmes. [Emily Karaka](#) (2021) represents NZ at Sydney Biennale.
- [Sorawit Songsataya](#) (2018) awarded Frances Hodgkins Fellowship.
- 2022 Launch of three new education programmes: Wai Te Rama Rama in collaboration with urban Māori social enterprise group Whakamanatia, *Kauri Ora* paint kit with [Cora-Allan Lafaiki Twiss](#) (2021), and *Matariki Ring of Fire* schools education project to accompany exhibition of same name by [Emily Karaka](#) (2021). Exhibition 'The Search Party' by Bronwyn Lloyd at McCahon House Museum.
- Kauri Ora* project (exhibition, artists talk and kauri sapling fundraiser) in partnership with The Kauri Project and Te Kawerau a Maki.
- [Tanu Gago](#) (2022) and FAFSWAG represent NZ at Documenta.
- [Ruth Buchanan](#) (2013) commences as Kaitohu/Director at Artspace Aotearoa.
- McCahon House NZ Artists Residency on Naoshima scoping trip (with the view of first NZ artist in residence on Naoshima 2025).
- Establishment of The Tomorrow Group towards achieving our future vision.
- 2023 [Ana Iti](#) (2021) shortlisted for 2023 Walters Prize.
- [Owen Connors](#) (2023) shortlisted for 2023 Walters Prize.
- [Neke Moa](#) (2023) wins Herbert Hoffman Prize at SCHMUCH, Munich Jewellery week 2023.



“Many other unexpected objectives evolved over the course of the residency, including the one to become a full-time artist. I strongly believe that had I not had the residency I would not have made the decision to do so this early on in my career.

Being eased into the daily life of a studio practitioner through financial support and ongoing conversation allowed me to build more confidence and assertiveness. I believe this was crucial for me to do, and in so doing the work has strengthened and become more ambitious.”

Imogen Taylor, McCahon House Parehuia resident artist 2017

# Towards tomorrow – where your financial support will make a difference

In addition to continuing the Parehuia artists residency for three NZ artists per year, and running the McCahon House Museum (French Bay, Titirangi) to public museum standards – we will also deliver the following:

## 1. International artist residency — Naoshima, Japan

Launch of Naoshima Artist in Residence & Setouchi Triennale 2025 直島 アーティスト・イン・レジデンス & 瀬戸内国際芸術祭 2025. A unique opportunity for a New Zealand artist to create a new work at Benesse Art Sites Naoshima founded by Mr Soichiro Fukutake and exhibit in the internationally acclaimed Setouchi Triennale. The first McCahon House artist in residence on Naoshima is targeted for the Setouchi Triennale 2025.

## 2. International artist residency exchange — Bundanon, Australia

In late 2023 we will announce a working relationship with Bundanon (Residency and House Museum of Arthur Boyd, Australia) for a NZ/Australia artist residency exchange. NELL attended as the first Australian artist in residence at McCahon House Parehuia, April 2023.

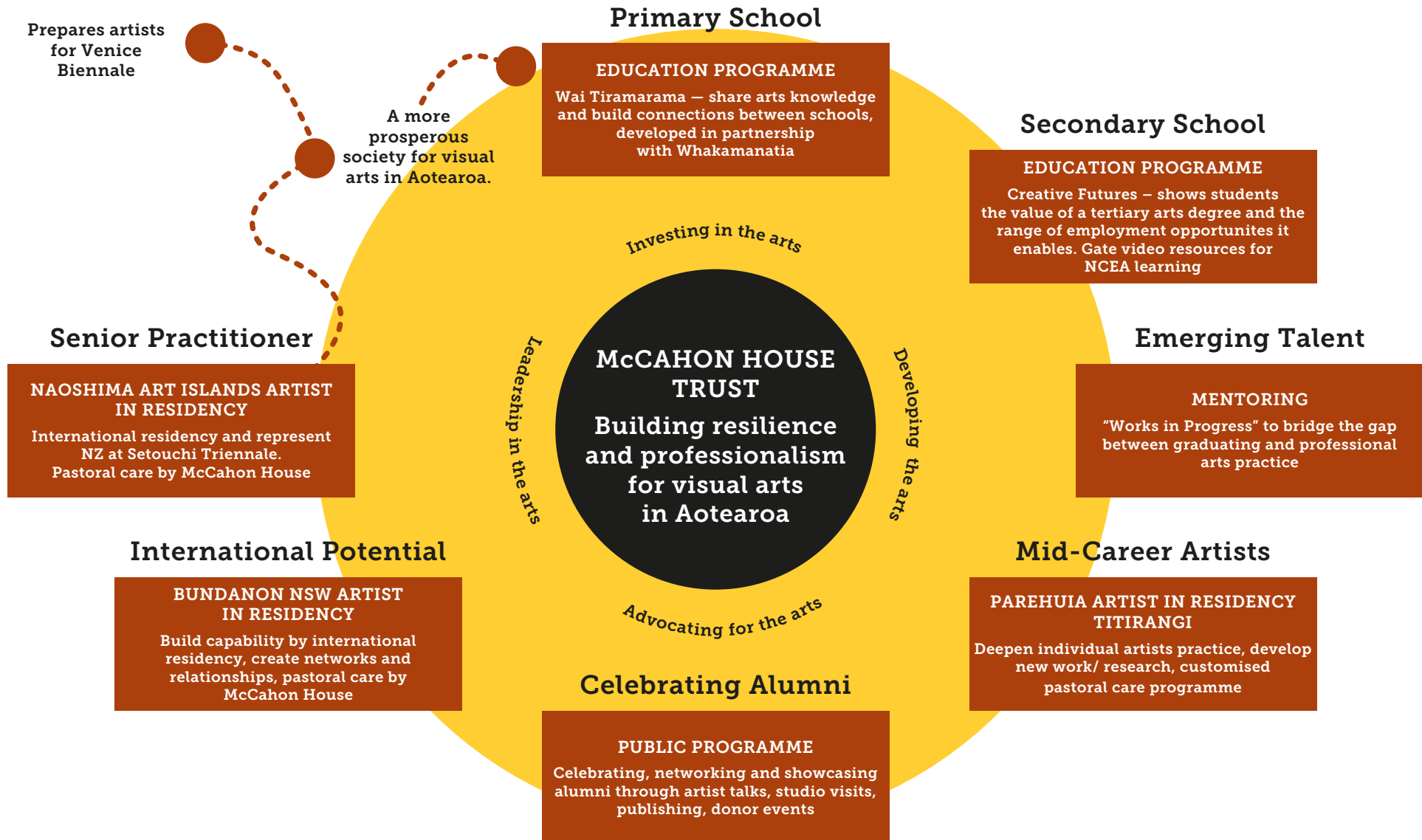
## 3. McCahon artwork on permanent display

In 2022 we formed a curatorial advisory team towards a long-term McCahon exhibition for 2024. We envisage this future McCahon exhibition, as the first step towards establishing a permanent display of McCahon paintings in Tāmaki Makaurau Auckland. An associated marketing and 'public opinion survey' will be developed around this McCahon show, to develop a business case towards a permanent McCahon Gallery experience. A steering panel will be developed to include important NZ contributors for this project.

## 4. The Legacy Project

McCahon House is in dialogue with one of New Zealand's most senior artists scoping a future plan that will further enrich and enhance all of our artists residency opportunities and deepen New Zealand's cultural legacy. The business model for this conversation is inspired by the esteemed New York arts organisation DIA who operate a mix of legacy and contemporary artists spaces.

# Supporting the lifecycle of an artist



# McCahon House annual fund-raising targets

## 2024

• International residency development	120,000.00
• Colin McCahon permanent exhibition development	120,000.00
• Legacy Project	10,000.00
	<b>250,000.00</b>

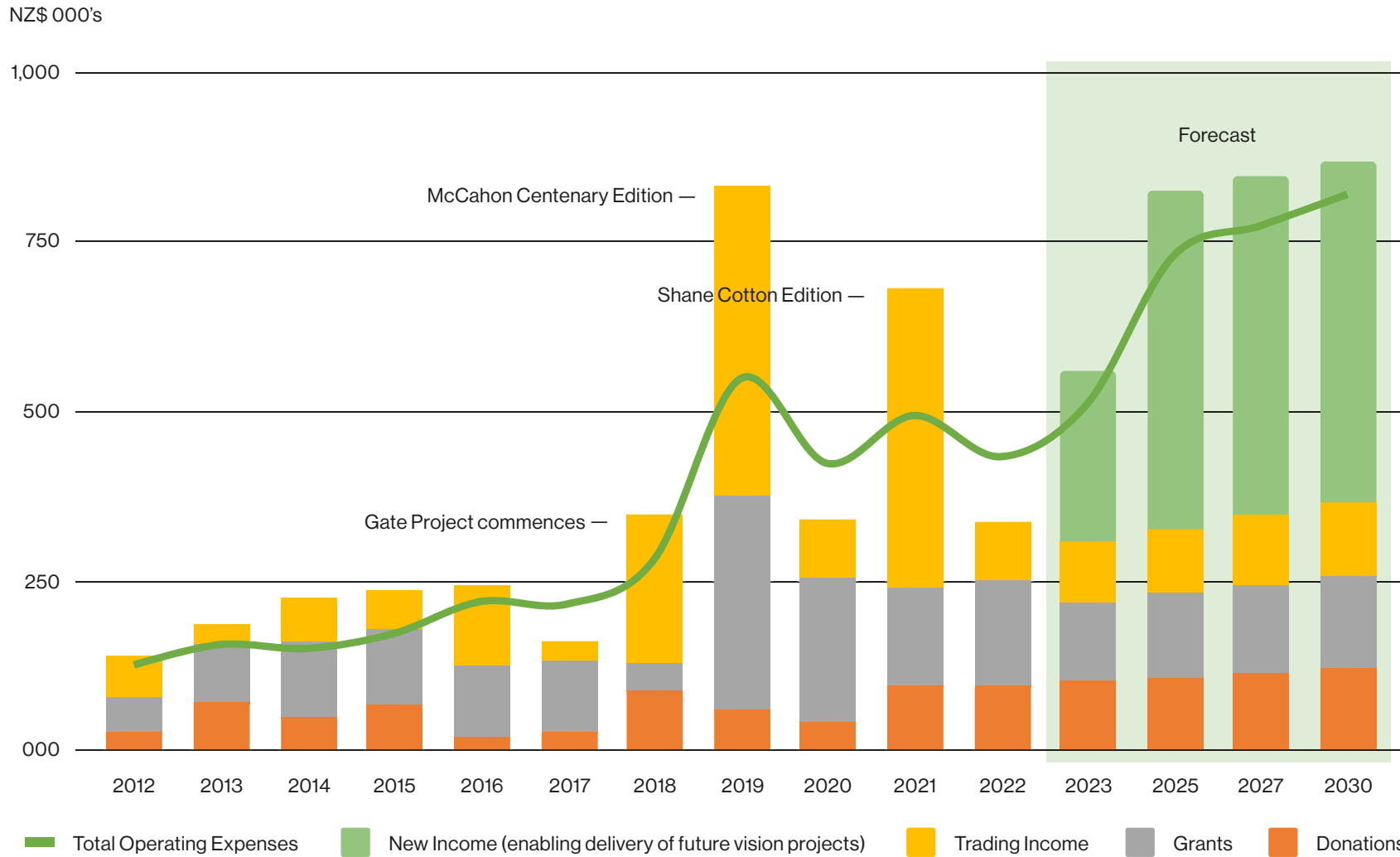
## 2025 – 2029 per annum

• International residency development	250,000.00
• Colin McCahon permanent exhibition development	225,000.00
• Legacy Project	25,000.00
	<b>500,000.00</b>

\*A full breakdown of how the funding will be used is available on request

## ANNUAL OPERATING INCOME & EXPENSES

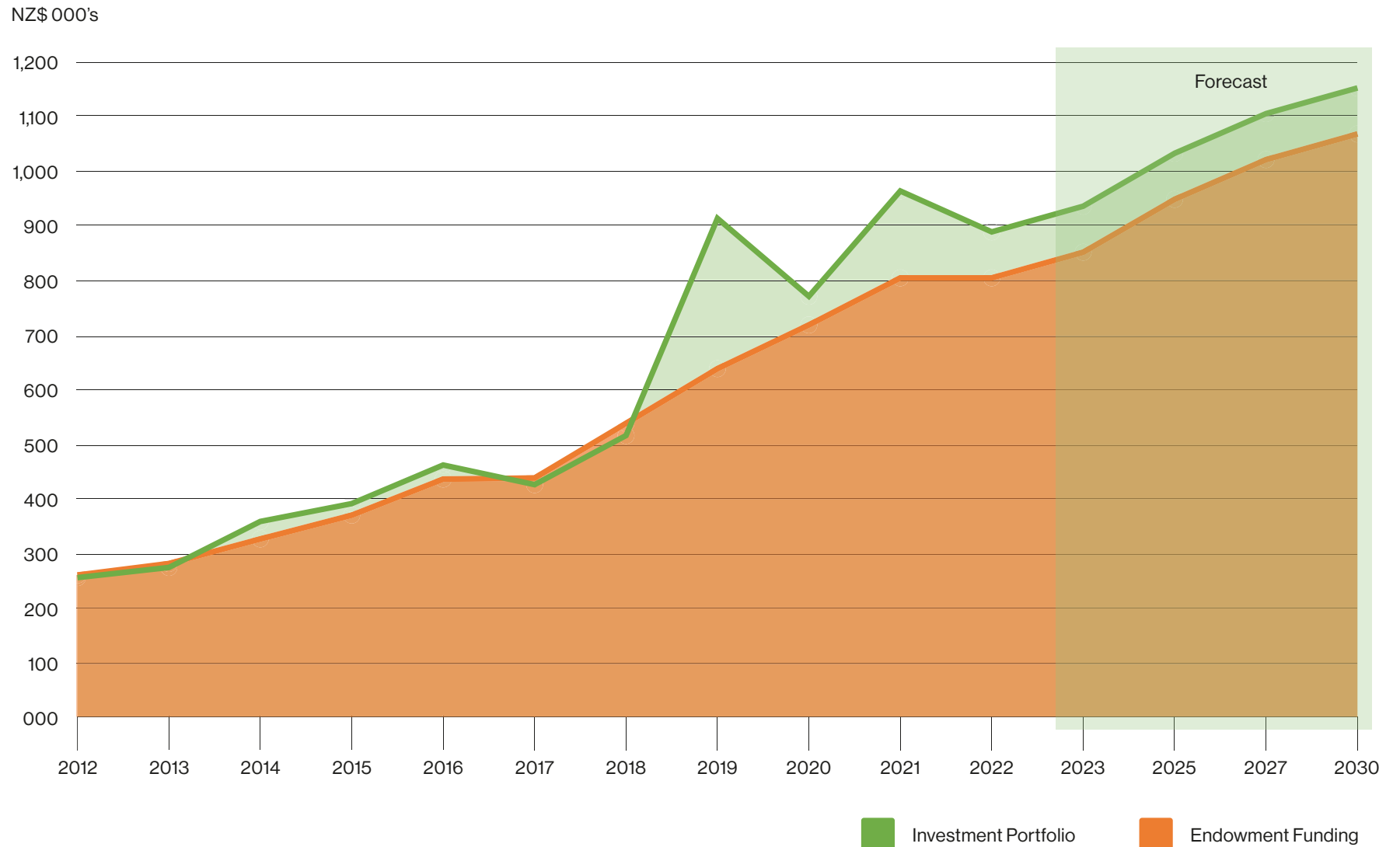
McCahon House Trust is currently in a stable financial position and able to deliver its day-to-day operations. The Tomorrow Group fund raising venture is to enable the delivery of three strategically-focused initiatives that will be a game changer for the contemporary visual arts in New Zealand.





## INVESTMENT PORTFOLIO

We substantially grew and consolidated our Endowment Fund during the McCahon100 centenary project to secure the future of the organisation. The Trust has had an Endowment Fund since its inception. In the past we have split our fund-raising between operating expenses and the Endowment Fund. We feel it is a necessary precaution to future-proof the Trust's operations regardless of the changing tide of public funding. It gives us and our backers confidence that we are an ambitious organisation with long term aspirations, with secure and sustainable reserves.





“Having been the inaugural McCahon House Resident I have held a connection with the residency programme since its inception and have seen it build into the prestigious and sought after residency it is today. Looking at the list of past recipients and what they have gone on to achieve, Venice Biennale representatives, winner of the Walters Award, artists with significant and vital oeuvres and now Director of Artspace Aotearoa, is extraordinary.”

Judy Millar, artist, inaugural Parehuia residency recipient 2006, McCahon House Trustee 2022

# We invite you to join us as a member of The Tomorrow Group

We aim to contribute to the wellbeing of New Zealand art and culture – by making a profound and long-standing difference to the arts practice of the nation.

We believe we can use the most ambitious examples of global cultural development as role models for our work, and marry that inspiration with nimble kiwi ingenuity to deliver outcomes for NZ artists that make a real and positive contribution to NZ society.

**We are looking for each member to commit over five years to achieve our vision.**

The commitment of \$50,000 over 5 years is payable at \$10,000 per annum (or \$25,000 over 5 years at \$5,000 per annum for a single member).

Our Members names will be recorded on a Tomorrow Group Board in the dedicated McCahon Gallery.

By becoming a member, you will also receive unprecedented access to the development of the new projects including:

- Invitations to site visits at Bundanon and Naoshima
- Regular updates regarding the McCahon gallery project
- Annual Report presentations
- A briefing on our Legacy Project



Jess Johnson, McCahon House Parehuia Resident artist 2019.  
*Antireality Perversion Void*, post residency exhibition at Te Uru, December 2021.  
Photo: Sam Hartnett

“It would not be contentious to say, that as far as our domestic art destinations are concerned, McCahon House is the benchmark against which all other places can be measured.

The offering here has always been solid. However, since beginning as Director in 2016, Viv Stone has been consistently expanding the potential that a single artist house museum can offer its contemporary art community. In addition to the residency programme, recent years have seen McCahon House host countless events at the cottage, sponsor research projects, broker international relationships, participate in art fairs, and deliver a major centenary programme. For all the diversity across these endeavours, what they share is a sense of reciprocity. Stone speaks about her interest in redeploying McCahon’s legacy in ways that can advance contemporary practice and create platforms and opportunities that benefit creative people. It’s of significant concern that a domestic art destination of McCahon House’s calibre remains in a position where it must repeatedly justify and defend the value it has to offer. It is a reminder, and a warning, to any organisation with aspirations of developing a heritage-art offering of the centrality of making the economics work.”

Sebastian Clarke, “Site Specific,” *Art Now*, November 2022



“It was such a life changing residency in regard to my practice, and to my whanau.”

Cora-Allan Lafaiki Twiss, McCahon House Parehuia artist in residence 2021.  
Artist photographed at McCahon House Parehuia studio by Holly Burgess



Neke Moa, *Te Ara o Rangitoto*, 2022  
(McCahon House Parehuia resident artist 2023)

McCahon House Trust is a registered Charitable Trust (CC 10637).

Bank account:  
06 0287 0734086 00

Patron:  
Rt Hon Helen Clark ONZ  
SSI PC

Vice-Patron:  
Sir Bob Harvey KNZM  
QSO

McCahon House Trust  
Board:

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Charlotte Hellaby  
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Front cover: Colin McCahon, *Tomorrow will be the same but not as this is*, 1958–59